

FOREFRONT

IN THE MIX
ON THE PULSE

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GIN FUSED

DISTILLATES & FLAVOURS FOR
A GROWING MARKET SEGMENT





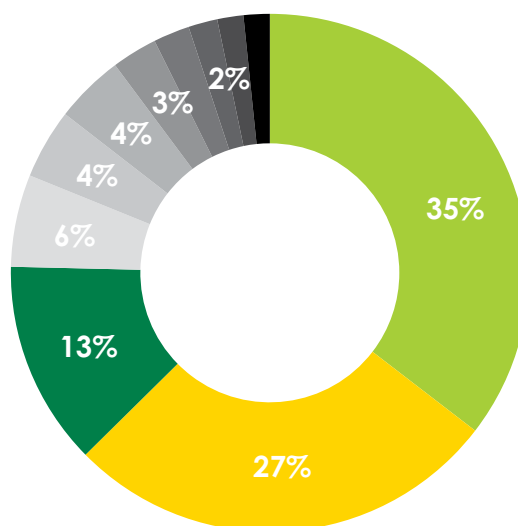
GIN DEMAND

GIN RISES IN POPULARITY

**Global Gin, Volume in Litres
(2008/2013/2018)**



**Gin in Europe, Volume Sales,
Country Shares in %, Litres (2014)**



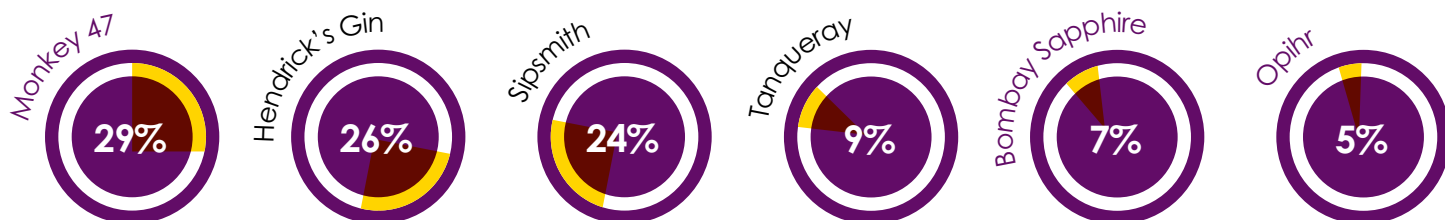
Spain	35.141	Belgium/Lux.	2.826
UK	26.955	Greece	2.246
Others	12.665	Turkey	1.803
Germany	5.711	Poland	1.620
France	4.329	France	4.329
Italy	4.275	Portugal	1.616

Source: Euromonitor



GIN IN EUROPE, IMAGE CHAMPIONS

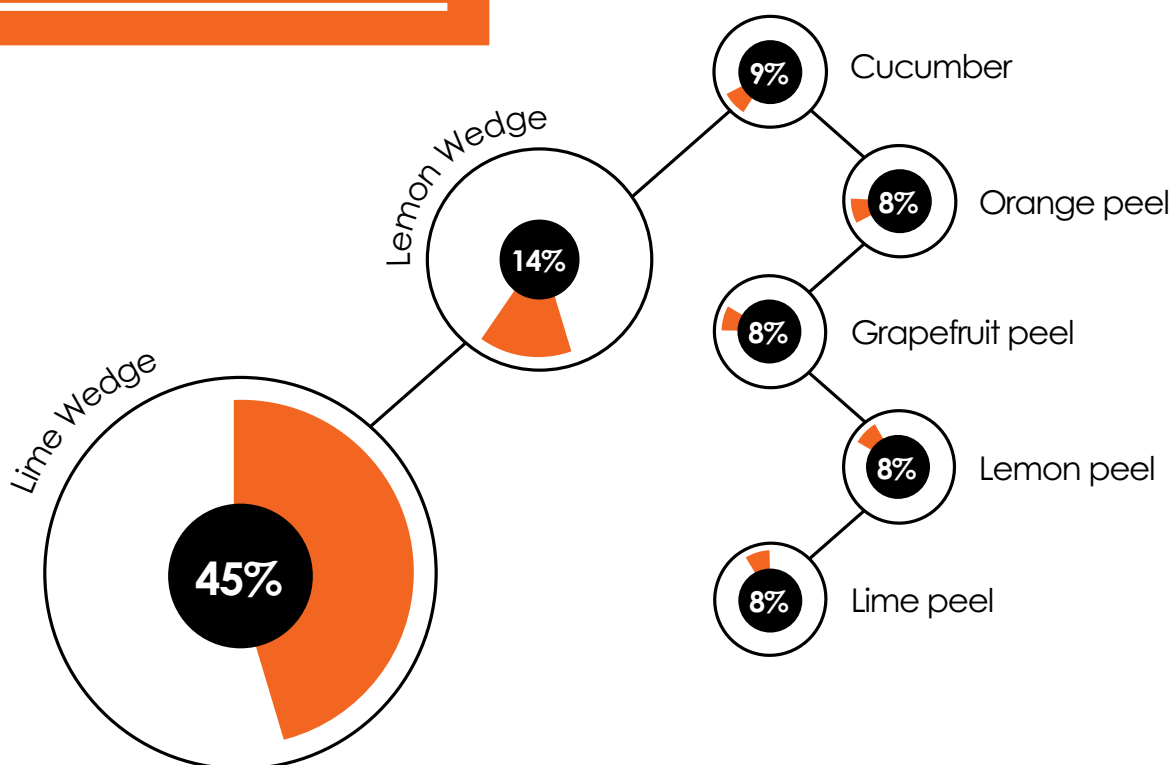
IN YOUR OPINION, WHICH IS THE COOLEST BRAND?



GIN & TONIC, WITH A SHARE OF 60% STILL THE NO.1 GIN MIXER

WHAT IS YOUR FAVOURITE GARNISH FOR A GIN TONIC?

Source: Euromonitor





**THE GIN SEGMENT FEATURES
A FUNDAMENTAL CHANGE**

CRAFT

**FLAVOUR
VARIETY**





GIN

THE ULTIMATE DISTILLATE

15SK210 GIN

Ingredients:

Water, ethanol, natural flavour

- 0482226 Juniperberry Destillate
- 0488575 White Pepper Extract A
 - Ethanol %Vol 47,0

15SK151 LONDON DRY GIN

Ingredients:

Water, ethanol, natural flavour, sugar

- 0482226 Juniperberry Destillate
 - Ethanol %Vol 37,5

15SK243 LONDON DRY GIN

Ingredients:

Water, ethanol, natural flavour, sugar

- 2100006 Juniper Distillate Type LDG 80 Vol%
- Ethanol %Vol 37,5





FLAVOURED GIN

INNOVATION OF THE LAST FEW YEARS

14SK210 FLAVOURED GIN CUCUMBER

Ingredients:

Water, ethanol, natural flavour, sugar

- 0413248 Gin Flavour
- 3450005 Cucumber Flavour

- Sugar g/l 8,0
- Ethanol %Vol 37,5



15SK243 LONDON DRY GIN

Ingredients:

Water, ethanol, natural flavour, sugar

- 0413248 Gin Flavour
- 0550191 Elderflower Flavour, natural

- Sugar g/l 8,0
- Ethanol %Vol 37,5



All values are calculated and may slightly differ from measurement

GET IN TOUCH:

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