

# FOREFRONT

IN THE MIX  
ON THE PULSE

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## CLEAR WHEY: PROTEIN ISOLATE

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BEKAPLUS® BP 900  
A NEW INGREDIENT FOR  
INNOVATION IN BEVERAGES

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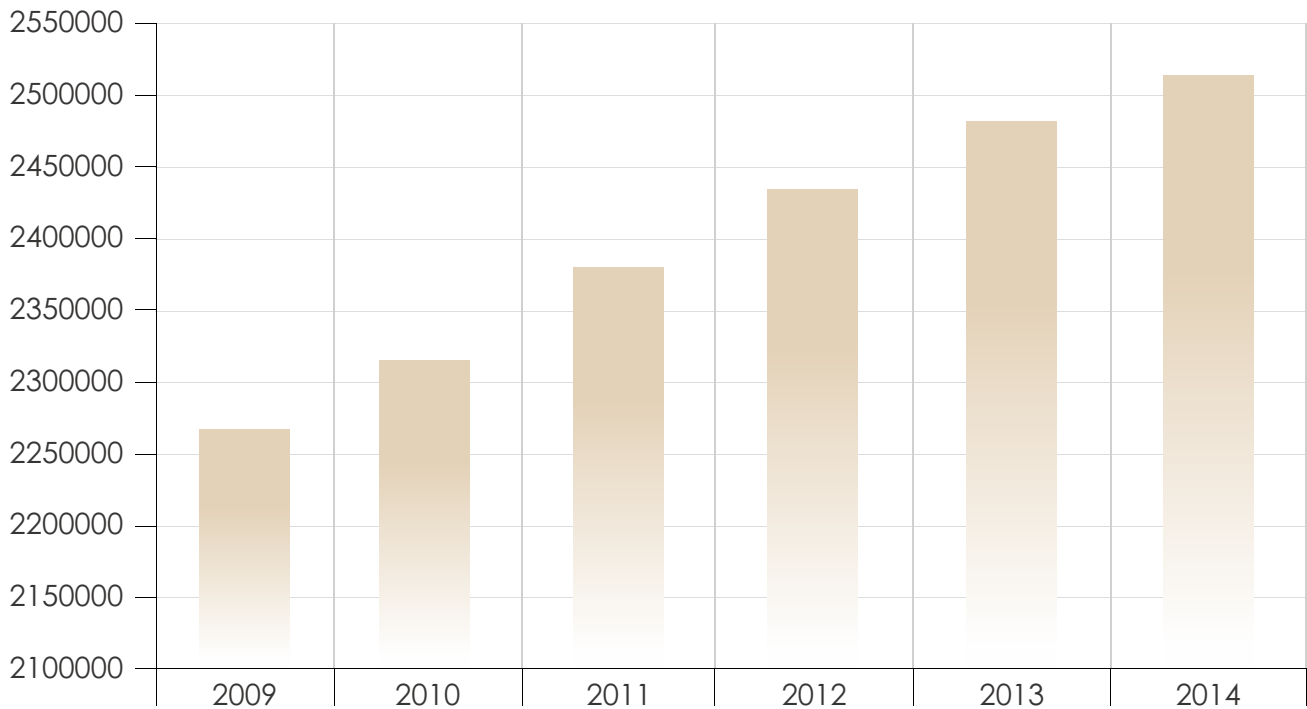


# MARKET INSIGHTS

PROTEIN ENRICHMENT IS THE NUMBER ONE GLOBAL TREND IN FOOD

## Market Sizes – Volume Consumption Protein | Tons

Tons – World

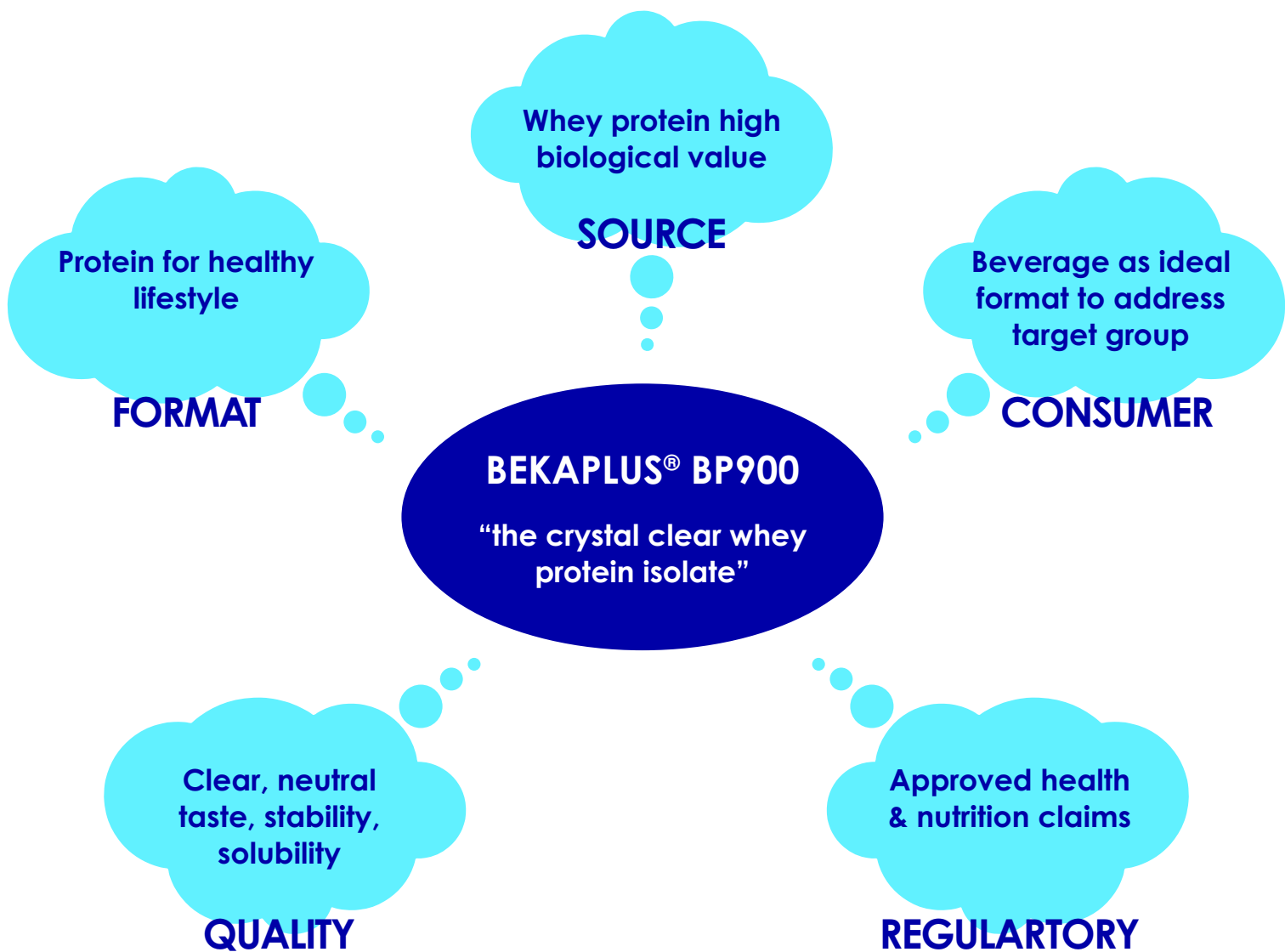


Source: Euromonitor

■ Proteins



## KEYS FOR SUCCESSFUL CONSUMER PRODUCT





**KEY PRODUCT BENEFITS  
OF BEKAPLUS® BP 900**

Due to state of the art “in-vitro” style stabilisation production process, BP 900 for beverage applications delivers:

- Superior & Neutral Taste
- Highest Clarity
- High Protein Content – up to 50g per 500ml
- High Formulation Flexibility



Competitor A



BEKAPLUS®  
BP 900



Competitor B

**GET IN TOUCH:**

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