

# FOREFRONT

IN THE MIX  
ON THE PULSE

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VERISOL<sup>®</sup>

FOR NAILS (do we have additional text?)

- Do we have additional text?
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## PROMOTING GROWTH AND HEALTH OF FINGERNAILS<sup>4</sup>

**For many women, well-groomed fingernails are an inseparable part of an attractive appearance. But many women suffer from cracked or chipped nails as well as nail peeling and nail roughness.**

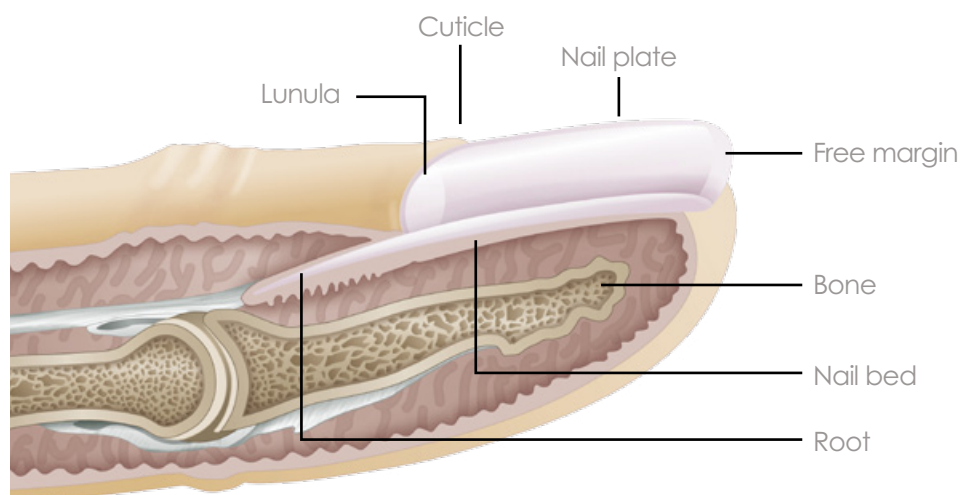
The Bioactive Collagen Peptides® VERISOL® can help to improve growth and health of fingernails.

The different positive effects of VERISOL® are shown in a recent study. The study shows a decrease of cracked and/or chipped nails after 2 months of treatment, reaching a decrease of 42% after

6 months. Compared to the control group, the nail growth speed is increasing. VERISOL® led to a statistically significant improvement in nail growth after 3 months of treatment.

At the same time, there's a notable improvement in nail peeling and a clearly decreased nail edge irregularity. 80% of the patients were completely satisfied and satisfied with VERISOL® treatment. 75% of the women perceive their nails as longer, 71% said their nails grew faster and became longer.

**The Bioactive Collagen Peptides® of VERISOL® improve growth and health of fingernails.**



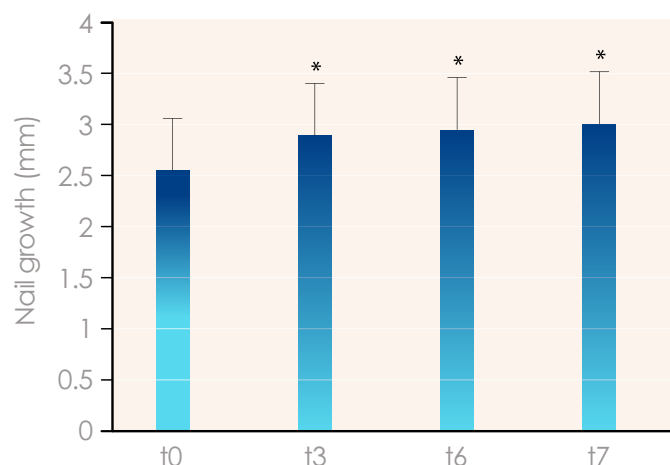


## PUTTING NAILS TO THE TEST

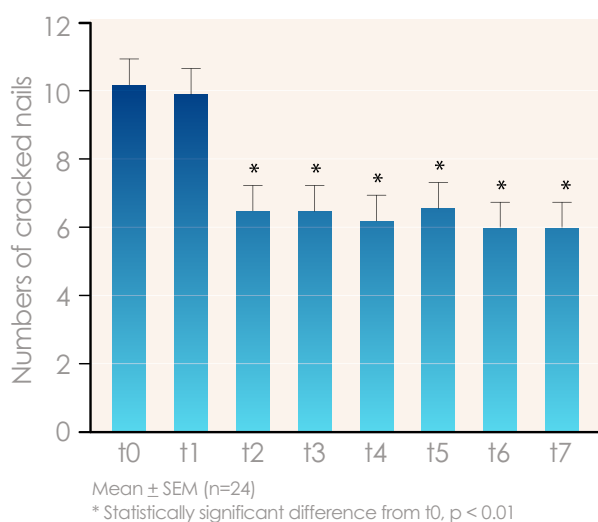
### Nail damages



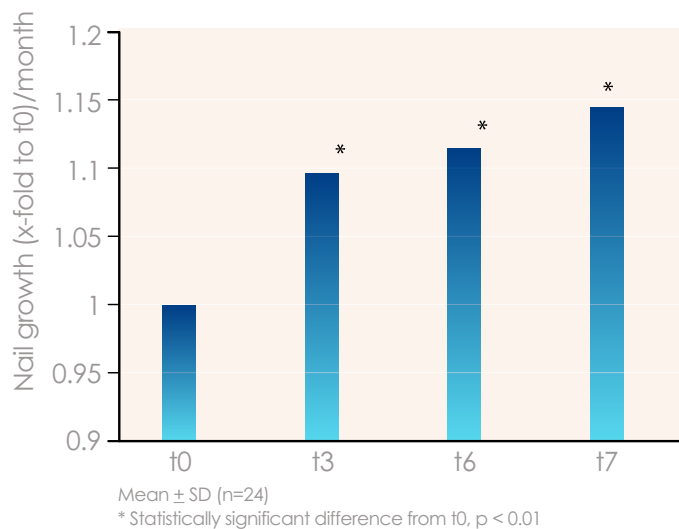
### Nail growth speed (mm/month)



### Frequency of cracked nails/nail resistance



### Nail growth speed (x-fold of control)







## WOMEN TRUST COLLAGEN!

**VERISOL® has enormous potential in the growing market of beauty and skin-improvement supplements, addressing skin issues from the inside-out.**

The use of collagen in cosmetics is already common for women – what's new on the western market is its stimulatory effect after oral intake. In Japan, however, which leads the way in the field of beauty care, foodstuffs containing collagen are already well established. This trend is also spreading quickly in Europe and the USA.

VERISOL® addresses the main concerns of women with regard to aging skin: elasticity and firmness as well as wrinkles and cellulite. It is supported by the belief in the effectiveness of “Beauty from with-in” anti-aging measures. The majority of women are familiar with the term “collagen”. Since collagen is a substance that is produced by the body, it is perceived as being “natural”. VERISOL® represents a real alternative to all available anti-aging measures, possibly even including the more drastic measures, due to the relatively short period of time needed to achieve visible effects. Last but not least, it provides consumers with the opportunity to enhance their personal care and to do “something good” for themselves.

### VERISOL® promotes

- clean label (no E numbers)
- highly digestible food
- non-allergenic food
- scientific evidence



**The perfect beauty care, without missing out on pleasure!**

VERISOL® optimizes and enhances many products, from liquids to solids, from coated tablets, through dietary drinks, to luxury foodstuffs such as chocolate.

### GET IN TOUCH:

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