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# FOREFRONT IN THE MIX ON THE PULSE

## **PROTEIN CLUSTERS**

INNOVATIVE SWEET OR SAVOURY FLAVOURED SNACKS

- Bespoke recipes 20-80% protein, low sugar & clean label
- Manufactured and packed in England to highest standards.



nutricol (0) FOR MORE INFO CALL +44 (0) 7771 630 486 OR +44 (0) 1787 478 855

### HEALTHIER SNACKING IS GROWING

#### Consumer behaviour is changing

It's not surprising to hear that more consumers are eating on the move as our lifestyles become busier. Retailers are seeing exponential growth in healthier snack categories as brands reformulate and launch new products.

Driving the healthier snack trend are issues around health, convenience and changes in government taxation. Sugar concerns are affecting both manufacturers and retailers, and consumers are reacting by demanding healthier snacks. Combining indulgence with convenience is the key to successful product launches.

# HIGH PROTEIN LOW SUGAR

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## Protein snacking on the move, bespoke recipes

Harvest Moon confectionary have over 45 years industry experience and are now producing healthier snack products in England. Nut clusters, protein crispies and fruit pieces create innovative snacks while meeting consumer demand for convenient, functional and indulgent snacks.

#### FEATURING:

**Protein** source, including Whey, Pea, Soy, Wheat proteins. Protein count from 10-80%

Total sugars from 2-20%

**Natural**, clean label. Endless possibility of flavours to suit your brand, including Chocolate, Yoghurt, Fruit, Chilli, Cheese nacho.

**Diets:** suitable for Vegetarian, Vegan, Gluten Free, Halal and Kosher diets upon request.

# Contact us for more information and free samples

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