

# FOREFRONT

**IN THE MIX  
ON THE PULSE**

PAGE 1 of 3

## NEW OMEGA 3 FOR TABLETS

**VEGETARIAN AND NO REFLUX**

SOURCE: PAUL ANDRESS, NUTRICOL LTD



**The new compressible omega 3 format brings countless opportunities for product development in tablets.**

Rich in omega 3s, produced in Germany

- Gelatine free
- Odourless and tasteless 33% EPA, 22% DHA

### **In one tablet**

A new patented production process in omega 3, produced to the highest standards in Germany.

- Water soluble vitamins can be combined with omega 3 in tablet format
- No gelatin, no lactose
- Rich in omega 3s (33% EPA, 22% DHA)
- No taste or odour
- Stability and shelf-life of 2 years





## OMEGA 3 IN DEMAND

### Fishy tasting, non vegetarian formats

Omega 3s have been commonly available in gel capsules perceived to give an undesirable fishy aftertaste. Moreover, the gel capsules are typically non vegetarian which eliminated a chunk of consumers choosing meat free diets.

### Omega 3 market is growing

The global omega 3 market is growing and set to reach a huge 7bn USD by 2022. Omega 3s are widely researched and the associated brain, heart and joint health benefits are well received by consumers.





## 'IN ONE TABLET' CONCEPTS

### Pregnancy care

Omega 3 & folic acid.

### Joint health

Omega 3, collagen, chondroitin and glucosamine.

### Brain health

Omega 3 & B vitamins.

Add colour or play with size of your tablets without compromising stability.

### GET IN TOUCH:

T: 01787 478 855 M: 07771 630 486

### Nutricol Ltd

7-8 Atlas Works, Foundry Lane,  
Earls Colne, Colchester, Essex CO6 2TE